

Miyama Town Inspection Package List

Standard Price

- Up to 10 participants: JPY 55,000 per group (tax included)
- From the 11th participant onward: Additional JPY 5,500 per person (tax included)

【Special Lecture by the Representative Director】

- JPY 33,000 in addition to the base fee (up to 10 participants)
- For groups of 11 or more: JPY 5,500 (base fee) + JPY 3,300 per additional participant

What is included in the fee

- ①Study visit consultation ②Overview of Miyama Town and its tourism development (30 min) ③Themed lecture (60 min)
④Q&A session (30 min) ⑤Materials (up to 10 participants) ⑥Venue fee ⑦Consumption tax

Overview of Miyama Town and its tourism (30 minutes)

Sample topics for themed lectures (60 minutes each)

①Tourism-Based

Community Development

Content

An overview of Miyama Town's history of community development through tourism, from the 1980s to the present.

Example Speaker

Member of Kyoto Miyama Tourism Association

②Miyama Roadside

Station Development

Content

- The background, current situation, and challenges of establishing the roadside station
- The business model and current operations of Furatto Miyama, a direct-to-consumer local products market

Example Speaker

Director, Roadside Station

③Landscape

Conservation Initiatives

Content

An overview of landscape conservation initiatives in Kayabuki no Sato, a nationally designated Important Preservation District for Groups of Traditional Buildings.

Example Speaker

Kyoto Miyama Kitamura Kayabuki no Sato Preservation Association

※Additional lecture topics (e.g., A + C) are available for ¥11,000 per theme.

Optional Package

①Thatched Village

English Guided Walk

Content

A local storyteller guides you through Thatched Village while walking around the village, sharing insights into its preservation efforts and the structure of traditional thatched roofs.

Duration: 30–60 minutes

Fee: ¥8,800 (per group, up to 20 participants)

②Shimenawa Making

Experiences

Content

Enjoy a shimenawa-making experience with the Miyama Shimenawa Group, which dedicates sacred shimenawa ropes to Fushimi Inari Taisha in Kyoto City.

Duration: Approx 90 minutes

Estimated fee: From ¥4,400 per person

③Ashiu Forest Trekkig

Content

A local nature guide leads a tour through the Ashiu Forest, home to pristine, untouched natural woodland.

Duration: Approx. 4 hours or more

Estimated fee: From ¥8,800 per person

Minimum participants: To be discussed

Other Information

For guests joining our inspection programs, we can also arrange a variety of eco-tour experiences in Miyama Town, as well as lunch, accommodation, and transportation (including transfers to and from Kyoto Station).

For inquiries and reservations, please contact the Kyoto Miyama Tourism Association.

For student groups, the basic fee applies to groups of up to 20 participants.

Email: info@miyama-kyoto.com

WhatsApp: +81-771-75-9030 (9:00–17:00, closed Wednesdays)

Organized and operated:

Kyoto Miyama Tourism Association,

Kyoto Prefecture Governor–Registered

Travel Agency: Category 3, No. 687